

Ideas and Notes

From Hurricane Andrew After Action Report on the Economic Restoration:

Preliminary assessment of economic impact; (All TACs?)

Establish a countywide partnership designed to provide a forum to reach consensus on the design of economic strategies – Hurricane Andrew - The Consortium

Goals:

1. Re-establishment of viable, balanced communities / neighborhoods
2. Protect, restore and build upon economic strengths and strategic assets
3. Expand and improve delivery of governmental relief, assistance and rebuilding support services
4. Improve upon the built environment that was destroyed.

Establish a **Health Industries Council** that would guide the reconstruction and encourage the growth and expansion of a more resilient health technology industry.

Support the creation of potential job replacement for individuals who lost both their jobs and their homes and relocated to other areas of the county/region

Promote and fully utilize the Enterprise Zone incentives in order to ensure their viability. In addition, actively seek Federal participation in the Enterprise Zone concept and work with the State to present a comprehensive package of benefits to interested industries.

Enhance recreational and cultural opportunities for both local residents and visitors through the restoration of parks, marinas, attractions, historic resources and expanded sports opportunities.

Increase the availability of information and resources critical for sound economic planning, regulation and develop a mechanism for information sharing as well as technical assistance

Target the economic growth sectors such as international trade and develop cooperative strategies and technologies for expansion and participation.

Establish locations that provide for the joint use of public and private property for community purposes such as meeting facilities, service delivery and communication

1. Establish a Recovery Tracking Information System

Establish a central clearinghouse for recovery-related statistical information from County departments, municipalities, State and federal agencies, utilities and other sources ?

2. Develop a **Labor Adjustment Strategy** to better match available labor force with employment opportunities and formulate job-creating strategies for temporary and permanent jobs ?
3. Integrate housing, transportation, and support services, such as day care, with the more traditional placement, training and temporary job programs to facilitate individual productivity and self-sufficiency with the community is undergoing major reconstruction ?
4. Design a **Tourism Re-development Plan** ?
5. Develop a **Business Development Strategy** ?
6. Participate with state, regional and local entities to create a Regional Economic Redevelopment Plan for Tampa Bay
7. Local Development Plans for individual communities with the objective of formulating specific implementation projects for each community within the context of a countywide plan. This element would strive to consolidate and coordinate initiatives in economic development, housing, public facilities/infrastructure and transportation into a cohesive plan for each individual community.

Include section on private sector funding - SBA loans; other?

Promotion/Public Relations

- Visitors to receive accurate, up to date information about the recovery status of attractions and tourism facilities
- Overcoming perceptions
- Multi-media campaigns (video, marketing, webcams)

Government Relations

- Signage (business, road signs, etc.)
- Code enforcement
- Restoration and enhancement of communities to attract and house the labor force (Provide incentives to encourage/require rebuilding of affordable housing)
- Should be completed:
 - replacing all missing street signs
 - Debris removal, drain and canal clearing
 - Restoring lighting along major roads
- Coordinated rebuilding
- Joint marketing
- Restoration and replacement of employment
- Traffic congestion (encourage use of public transportation, businesses to implement flexible work hours, telework)
- Identify or create alternative employment opportunities
- Prevent additional economic injury (tourism)
- **Loss of Foliage** – work with government agencies to establish a replanting program that can make cosmetic improvements quickly, followed by a comprehensive and ecologically thoughtful plan for major replanting efforts. Establish a task force to

direct a reforestation program that would involve both homeowners and the school system.