



AGENDA

Pinellas County Post-Disaster Redevelopment Plan (PDRP) Economic Redevelopment Group

June 24, 2010 - 10 AM – 12 PM
Tampa Bay Regional Planning Council
4000 Gateway Centre Blvd.
Pinellas Park, FL

- Welcome and Introductions
- Presentation of the Pinellas County PDRP Video
- Overview of the PDRP Process
 - Purpose of the Plan
 - Role of the Workgroups
 - Work Groups Structure
 - Steering Committee
 - Land Use, Historic Preservation and Mitigation
 - Housing, Permitting and Construction
 - Health and Human Services
 - **Economic Redevelopment**
 - Infrastructure and Environmental Restoration
 - Financial Administration
 - Public Outreach
 - Process for Developing the Plan
 - Planning Assumptions
 - Re-entry has occurred
 - Roads reopened
 - Basic infrastructure has been repaired
- Challenges and Opportunities: Experiences in other Communities: Case Studies
- Assessing Our Capabilities: Institutional Capacity
 - Current Plans, Procedures and Ordinances
- Preliminary List of Issues, Major Issues and Priorities – Discussion
- Project Schedule and Next Steps
- Schedule the next meeting
- Adjourn

PDRP Economic Redevelopment Work Group

Preliminary List of Major Issues

Purpose: Promote the Efficient Recovery and Enhancement of the County's Economy following a Disaster

Goal 1

Business Resumption and Retention

- Strategy 1.1: Establish Business Recovery Centers to include physical and virtual business assistance centers
- Strategy 1.2: (Subsidized) Temporary business space
- Strategy 1.3: (Additional) Bridge Loan Programs
- Strategy 1.4: Develop incentives to keep companies local after a disaster
- Strategy 1.5: Develop a business credentialing/ID program
- Strategy 1.6: Temporarily waive sign permitting requirements
- Strategy 1.7: Business assistance transitioned from short to long-term
- Strategy 1.8: Expanded provision of childcare
- Strategy 1.9: On-site temporary workforce housing
- Strategy 1.10: Priority use of local businesses and workers in disaster recovery
- Strategy 1.11:

Strategy 1/12:

Note: The following issues will be addressed by the Infrastructure Work Group:

- Re-establish telephone, cellular and Internet communications for businesses
- Re-establish a supply chain to and from the community
- Re-establish critical utilities: power, sewer and water

Goal 2

Small Business Assistance

- Strategy 2.1: Commercial insurance for small businesses
- Strategy 2.2: Training for small businesses
- Strategy 2.3:
- Strategy 2.4:

Goal 3

Address changes in market and workforce composition

- Strategy 3.1: Use National Emergency Grants to create temporary employment and train employees
- Strategy 3.2: Centrally located employment announcements

- Strategy 3.3: Expanded Employment Counseling Services
- Strategy 3.4: Expanded Workforce training programs
- Strategy 3.5: Business incubators
- Strategy 3.6: Reassess list of target industries/ marketing to targeted industries
- Strategy 3.7: Develop strategies to further diversify the economy
- Strategy 3.8:
- Strategy 3/9:

Goal 4 Tourism Renewal

- Strategy 4.1: Development a timeline for accommodations to start housing tourists
- Strategy 4.2: Prioritize the reconstruction of tourist attractions and accommodations
- Strategy 4.3: Reestablish a marketing campaign to promote tourism
- Strategy 4.4: Resumption of local annual events and festivals
- Strategy 4.5: Outreach to the national and international tourist industry
- Strategy 4.6: Reach out to national international organizations that hold large annual meeting to promote the Tampa Bay area
- Strategy 4.7:

Goal 5 Further Economic Redevelopment Goals

- Strategy 5.1:
- Strategy 5.2:
- Strategy 5.3:
- Strategy 5.4:

Meeting Handouts:

1. Agenda
2. Presentation Materials
3. CD
 - a. PDRP Video
 - b. Overview (pdf)
 - c. Work Group Responsibilities (pdf)
 - d. Pinellas County Draft Disaster Housing Plan (Word)
 - e. Preliminary Issues
 - f. Case Studies Reports (Galveston, Tx.; Greensberg, Ka.; Chambers County, TX; Bolivar, TX.; Charlotte County, FL)
 - g. Hurricane Ike Impact Report
 - h. *Long Term Community Recovery Planning Process* (FEMA)
 - i. *Role of Nongovernmental Organizations in Long Term Human Recovery after Disaster* (Rand Gulf States Policy Institute)
 - j. Pilot PDRPs (Manatee, Hillsborough, Polk, Panama City)
 - k. Glossary
 - l. References and Support Links