



**PDRP Economic Redevelopment
Work Group**



WELCOME

PDRP Economic Redevelopment Work Group Agenda

- Welcome and Introductions
- Presentation of the Pinellas County PDRP Video
- Overview of the PDRP Process
- Challenges and Opportunities: Experiences in other Communities: Case Studies
- Vulnerability Assessment
- Assessing Our Capabilities
- Preliminary List of Issues, Major Issues and Priorities
- Project Schedule and Next Steps
- Schedule next meeting
- Adios!

PDRP Economic Redevelopment Work Group

- Overview of the PDRP Process
 - Purpose of the Plan
 - Role of the Workgroups
 - Work Groups Structure
 - Process for Developing the Plan
 - Planning Assumptions

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- Challenges and Opportunities: Experiences in other Communities: Case Studies and Pilot Projects

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- Vulnerability Assessment
- Capability Assessment:
 - Current Plans, Procedures and Ordinances

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Preliminary List of Major Issues



What is the Purpose?

- **Promote the Efficient Recovery and Enhancement of the County's Economy following a Disaster**
- **Develop Strategies to Respond and Recover Economically from a Disaster**
- **Develop Strategies, Programs and Alliances to Promote Economic Resiliency and Recovery in Pinellas County**
- **Something else?**

Identify Goals

- **Business Resumption and Retention**
- **Small Business Assistance**
- **Address Changes in Market and Workforce Composition**
- **Tourism Renewal**
- **Further Economic Redevelopment Goals**
- **Others?**

Business Resumption and Retention Possible Strategies

- Establish Business Recovery Centers to include physical and virtual business assistance centers
- (Subsidized) Temporary business space
- (Additional) Bridge Loan Programs
- Develop incentives to keep companies local after a disaster
- Develop a business credentialing/ID program

Business Resumption and Retention Possible Strategies (cont.)

- Temporarily waive sign permitting requirements
- Business assistance transitioned from short to long-term
- Expanded provision of childcare
- On-site temporary workforce housing
- Priority use of local businesses and workers in disaster recovery

Business Resumption and Retention Possible Strategies (cont.)

- Re-establish telephone, cellular and Internet communications for businesses
- Re-establish a supply chain to and from the community
- Re-establish critical utilities: power, sewer and water

Small Business Assistance Possible Strategies

- Commercial insurance for small businesses
- Enhanced training for small businesses
- Other ?

Address Changes in Market and Workforce Composition Possible Strategies (cont.)

- Use National Emergency Grants to create temporary employment and train employees
- Centrally located employment announcements
- Expanded Employment Counseling Services
- Expanded Workforce training programs
- Establish Business incubators
- Reassess list of target industries/ marketing to targeted industries
- Develop strategy to further diversify the economy

Tourism Renewal Possible Strategies

- Development a timeline for accommodations to start housing tourists
- Prioritize the reconstruction of tourist attractions and accommodations
- Reestablish a marketing campaign to promote tourism

Tourism Renewal Possible Strategies (cont.)

- Resumption of local annual events and festivals
- Outreach to the national and international tourist industry
- Reach out to national international organizations that hold large annual meeting to promote the Tampa Bay area
- Other?

Further Economic Redevelopment Goals Possible Strategies

- Focus post-disaster redevelopment projects in Community Redevelopment Areas (CRAs), Enterprise Zones and other business districts
- Others?

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- Please review Website (www.postdisasterplan.org) and CD
- Identify specific vulnerabilities, capacity and additional strategies or changes to address
- Provide additional feedback and comments to staff at next meeting



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THANK YOU!