

# **PDRP Economic Redevelopment Work Group**

## **Preliminary List of Major Issues**

**Purpose: Promote the Efficient Recovery and Enhancement of the County's Economy following a Disaster**

### **Goal 1**

#### **Business Resumption and Retention**

- Strategy 1.1: Establish Business Recovery Centers to include physical and virtual business assistance centers
- Strategy 1.2: (Subsidized) Temporary business space
- Strategy 1.3: (Additional) Bridge Loan Programs
- Strategy 1.4: Develop incentives to keep companies local after a disaster
- Strategy 1.5: Develop a business credentialing/ID program
- Strategy 1.6: Temporarily waive sign permitting requirements
- Strategy 1.7: Business assistance transitioned from short to long-term
- Strategy 1.8: Expanded provision of childcare
- Strategy 1.9: On-site temporary workforce housing
- Strategy 1.10: Priority use of local businesses and workers in disaster recovery
- Re-establish telephone, cellular and Internet communications for businesses
- Re-establish a supply chain to and from the community
- Re-establish critical utilities: power, sewer and water

### **Goal 2**

#### **Small Business Assistance**

- Strategy 2.1: Commercial insurance for small businesses
- Strategy 2.2: Training for small businesses

### **Goal 3**

#### **Address changes in market and workforce composition**

- Strategy 3.1: Use National Emergency Grants to create temporary employment and train employees
- Strategy 3.2: Centrally located employment announcements
- Strategy 3.3: Expanded Employment Counseling Services
- Strategy 3.4: Expanded Workforce training programs
- Strategy 3.5: Business incubators
- Strategy 3.6: Reassess list of target industries/ marketing to targeted industries
- Strategy 3.7: Develop strategy to further diversify the economy

### **Goal 4**

#### **Tourism Renewal**

- Strategy 4.1: Development a timeline for accommodations to start housing tourists
- Strategy 4.2: Prioritize the reconstruction of tourist attractions and accommodations
- Strategy 4.3: Reestablish a marketing campaign to promote tourism
- Strategy 4.4: Resumption of local annual events and festivals
- Strategy 4.5: Outreach to the national and international tourist industry
- Strategy 4.6: Reach out to national international organizations that hold large annual meeting to promote the Tampa Bay area
- Strategy 4.7:

## **Goal 5 Further Economic Redevelopment Goals**

- Strategy 5.1: Focus post-disaster redevelopment projects in Community Redevelopment Areas (CRAs), Enterprise Zones and other business districts
- Strategy 5.2: Brownfield Designations
- Strategy 5.3:

What else do we need to do BEFORE the disaster? Here were some suggestions:

### **Pre-Disaster Strategies**

1. Enhance existing business recovery workshops and/or organize business continuity and preparedness planning workshops.
2. Provide technical or other planning support to businesses through newsletters, workshops or other means to address the needs and issues identified.
3. Update and maintain list of licensed contractors. Develop list of qualified local and regional contractors to perform post disaster recovery work; incorporate State's Disaster Contractors Network (DCN) as a resource.
4. Develop business locator map which identifies business locations, including types of products/services offered, throughout the county
5. Identify alternate locations to include inventory of available meeting space with phone/computer capabilities & number of hotel rooms in the county. Maintain inventory of available vacant commercial land and buildings. Develop GIS locator map of these locations
6. Develop formalized or structured resource inventory database for businesses to catalog resources to link business to business services. Coordinate with local chambers in developing outreach campaigns.
7. Pre-identify large businesses that have potential resources that can assist small businesses implement their business continuity plans (i.e. similar equipment needs, similar industries, etc.)